



2020 EVENT CALENDAR

Last updated 3/6/2020

Upcoming FISA Events

JANUARY		<i>Holidays- Martin Luther King Jr Day 20th(M)</i>
1/12/2020	SU	CGA Symposium, Maui(Jan 12-19)
1/17/2020	F	FISA Breakfast Business Meeting, 7:30 am Crow Canyon CC - New Year Prep
1/19/2020	SU	SF Fancy Food Show - Moscone Center(January 19 - 21)
1/29/2020	W	Northwest WAFC Rally, Newcastle CC, Seattle, WA
1/30/2019	TH	Arizona WAFC Rally, Phoenix

JULY		<i>Holidays- July 4th(SA)</i>
7/15/2020	W	CGAFF Golf Tournament SoCal, Monarch Beach Golf Links, Dana Point
7/21/2020	TU	CGAFF Golf Tournament NorCal, Blackhawk CC

FEBRUARY		<i>Holidays- Valentines Day 14th(F), Presidents Day 17th(M)</i>
2/4/2020	TU	KeHe Show Feb 4-5, New Orleans
2/5/2020	W	Illuminators WAFC NorCal Rally Castlewood, Pleasanton
2/6/2020	TH	Illuminators WAFC SoCal Rally Old Ranch CC, Seal Beach
2/10/2020	M	UNFI Sell-abration (CA & PNW) - Ontario Conv. Center(Feb 10-12)
2/18/2020	TU	UNFI Winter Showcase- Orlando, FL(Feb 18-19)
2/21/2020	F	FISA Breakfast Business Meeting, 7:30 am Crow Canyon CC
2/28/2020	F	FRFC Top Golf Event, Roseville Top Golf

AUGUST		
8/9/2020	SU	SuperValu Grocers Expo Show, St. Paul, MN (August 9 -11)
8/16/2020	SU	C&S West Show, Reno , NV (Aug 16-18)
TBD - 8/6 or 7		FISA MIDYEAR Director Business Meeting, 9 am Crow Canyon
TBD		FISA Retailer Speaking Event- Save Mart - Incredible Johns

MARCH		<i>Holidays- St Patrick's Day 17th(TU)</i>
3/3/2020	TU	Expo West, Anaheim, CA (March 3-7) POSTPONED
3/15/2020	SU	C&S West Show, Reno, NV (March 15- 17)
3/19/2020	Th	CGA Hall of Achievement Dinner Event, Hyatt Regency Long Beach
3/20/2020	F	FISA Breakfast Business Meeting, 7:30 am Crow Canyon CC
3/31/2020	F	CGA Grocers Day at the Capital, Sacramento

SEPTEMBER		<i>Holidays- Labor Day 7th(M)</i>
9/10/2020	TH	Raley's Food For Families Dinner, Venue TBD
9/12/2020	SA	City of Hope Festival Ball, San Francisco - Palace Hotel
9/14/2020	M	Frozen Food 34th Annual Golf , Brookside Country Club
9/17/2020 - Thurs combined	TH	FISA Breakfast Business Meeting, 7:30 am Crow Canyon CC Ballot slate for New Board & Hi-Jinks Prep
		FISA Day at the Races - Golden Gate
9/17/2020	TH	Safeway PGA Open, Silverado Resort Napa (Sep 17-20)
9/27/2019	SU	CGA, Palm Springs, CA (Sep 27-29) Palm Springs Con. Center

APRIL		<i>Holidays- Easter 12th</i>
4/2/2020	TH	City of Hope "Taste of Hope", Casa Real at Ruby Hill
4/6/2020	M	NFRA Conference, Tempe, AZ(April 6-8)
4/14/2020	TU	FISA Retailer Speaking Event- Grocery Outlet/ Crow Canyon CC
4/24/2020	F	FISA Golf Event, Poppy Ridge Livermore-Mandatory

OCTOBER		<i>Holidays- Columbus Day 12th(M), Halloween 31st(SA)</i>
10/1/2020	TH	Advantage Solutions Golf Tournament, Poppy Ridge GC
10/2/2020	M	Nugget Golf Tournament
10/9 OR 10/30	F	FISA Safeway Parking Lot Meet/Greet Lunch - Octoberfest/Halloween?????
10/23/2020	F	FISA Breakfast Business Meeting, 7:30 am Crow Canyon CC Hi
		Jinks Prep (Elect new board)
10/17/2020		NFRA Convention, Washington DC (Oct 17-20)

MAY		<i>Holidays- Mother's Day 10th(SU), Memorial Day 25th(M)</i>
5/2/2020	SA	WAFC 100th Anniversary, Palm Desert (May 2-6) JW Marriott
5/6/2020	W	UNFI Natural Org show, Portland 5/6 - 5/7
5/21/2020	TH	Acosta Golf Tournament
5/16/2020	SA	COH Bike to Hope, Michael David Winery's Bare Ranch Estate, Lodi
5/29/2020	F	FISA Breakfast Business Meeting, 7:30 am Crow Canyon CC - Giants @ A's prep
5/31/2020	SU	IDDBA Indianapolis (5/31 - 6/2)

NOVEMBER		<i>Holidays- Election 3rd(TU), Veterans 11th(W), Thanksgiving 26th(TH)</i>
TBD		Hi-Jinks Committee meeting
11/19/2020	TH	FISA Retailer Holiday Luncheon Hi Jinks---Mandatory

JUNE		<i>Holidays- Father's Day 21st</i>
6/3/2020	W	IWGA Retreat & Bus. Review, Harvest Inn, St Helena (June 3-5)
6/4/2020	TH	Raley's Golf Tournament(Chardonnay & Eagle Vine Golf Club)
6/10/2020	W	UNFI Holiday Showcase-TBD in Uncasville, CT(June 10-11)
6/6/2020	SA	FISA San Francisco Giants @ Oakland A's /Tailgate BBQ
6/8/2020	M	KeHe Holiday Show June 8-9 MN
6/11/2020	TH	Save Mart 350 Golf Tournament
6/19/2020	TU	FPFC Produce Expo Show, San Diego(June 16-19)
6/19/2020	F	FISA Scholarship Luncheon/ROY -Crow Canyon
6/25/2020	TH	COH Bocce Tournament, Livermore

DECEMBER		<i>Holidays- Hanukkah starts 10th(TH), Christmas 25th(F), NYE 31st(TH)</i>
TBD		Easter Seals Holiday Food, Wine & Beer Festival

FISA events 2020 dates to be confirmed

Trade events 2020 dates to be confirmed